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SOMETHING TO TALK ABOUT: ARTS NORTH WEST LAUNCHES CBD ACTIVATION PROJECT AT MARGARITA AND TACO FESTIVAL

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Arts North West is thrilled to announce the 10 artists selected to create a collection of portable murals as part of the 'Something to Talk About' project. The 'Something to Talk About' project goes beyond static art by incorporating pop-up events that feature roaming murals, light projections, yarnbombing, live music, and art workshops. This approach aims to activate CBDs and supports communities with a platform to recover, restart, and reconnect after the challenges of the last few years.

One of the primary objectives of this initiative is to boost economic opportunities for creatives, offering a platform for regional artists while bringing foot traffic into local CBDs, supporting adjacent businesses and local events.

"We want to create spaces that facilitate conversations about future CBD Activation projects in the New England North West," says Lauren Mackley, Executive Director of Arts North West. "Our aim is to showcase our creatives by increasing the vibrancy and creative ecology of the region."

Arts North West wishes to congratulate the following mural artists **Fiona McDonald, Jodie Herden, Tone Cotter, Amy Canfield, Audrey Fogg, Maisie Johnson, Fonda Shae, Karen Balsar, James O'Hanlon, and David Allan** for contributing murals to the project. Their diverse styles and unique perspectives promise a vibrant and engaging showcase that will captivate crowds throughout the region.

Arts North West is excited to be launching the inaugural Something To Talk About pop-up event at the Margarita and Taco Festival in Glen Innes from 4.00pm Saturday, 25th November 2023 at the old train station in Glen Innes as part of Glen Innes Severn Council and the NSW Government's The Festival of Place's reVITALise 2023 Creative Program .

This event will mark the first public display of the murals, providing an opportunity for the community to see the possibilities of murals in their communities. Arts North West will be delivering an Artists Walk presenting a curated selection of roaming murals, along with a Yarn Bombing display and a light installation. The festival promises to be a celebration of community, creativity and all things Mexican!

Arts North West acknowledges Aboriginal people as the traditional custodians of the lands we work on; we recognise the strength, resilience and capacity of Aboriginal people and respect the Aboriginal Elders past and present.

Arts North West is assisted by the NSW Government through Create NSW and the partnership of 11 local government authorities in the New England North West



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More information regarding the **Something To Talk About** project can be found [here](#). Information about Arts North West's involvement in the Margarita and Taco Festival in Glen Innes can be found [here](#).

About Arts North West:

Arts North West is a leading organisation of arts and cultural development across the New England North West region. With a long history and a commitment to community Arts North West empowers individuals and groups through various programs, initiatives, and partnerships to ensure the arts thrive. Our core business is providing quality advice, information and professional support to artists and organisations. Arts North West is committed to the development and delivery of services that foster opportunities for collaboration, facilitation, and experiences in the arts that reflects our diverse region.

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