



Could you be a part of a New England North West Arts Trail?

Arts North West is seeking Expressions of Interest from organisations and individuals interested in being a part of the proposed New England North West Arts Trail.

“This is an opportunity for artists, venues and arts-related businesses or organisations to be a part of a new initiative that will promote the arts and our region to visitors and locals alike,” said Jane Kreis, Regional Arts Development Officer at Arts North West.

Arts North West is establishing a regionally-based art trail following on from the successful art trail initiative by Tenterfield-based organisation Borderline Arts.

“Borderline Arts developed their own arts trail with local artists and venues including wineries, galleries, tourist destinations and community centres,” said Ms Kreis.

“The Trail has proven to be so successful that the organisation approached Arts North West with the idea of extending it further south so that it might promote and develop visual art and cultural activities across the New England North West. “

“Given that the idea of an arts trail was one that we already wanted to explore, we are very keen to pursue the concept offered by Borderline Arts,” Ms Kreis said.

The idea of a New England North West Arts Trail had previously emerged during the Art as an Industry Project – a series of Symposiums conducted throughout the region by Arts North West in partnership with the Northern Inland Regional Development Board, the New England Institute of TAFE, the NSW Department of State and Regional Development and Councils from across the region.

That project highlighted the strength of the art industry in the New England North West, identifying its valuable contribution to the region’s broader cultural and economic strength. It also suggested excellent strategies for the further development of the industry including the establishment of a visual art network - the NENW Visual Arts Network Group (VANG).

“Initial discussion with members of the steering party of VANG indicates that they are very enthusiastic about the proposed Arts Trail which will have cross-regional tourism and cultural significance,” said Ms Kreis.

“We hope that the Arts Trail will include artists, art venues, local businesses, tourism, galleries, studios, workshops, vineyards, community centres, council shopfronts, libraries, museums, restaurants and cafes and public art.”

Interested parties should send their contact details and a brief description by Wednesday 30 June 2010 to Arts North West by email office@artsnw.com.au or post: PO Box 801, Glen Innes 2370.

For more information contact Arts North West on 02 6732 4988.

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