

Media Release
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New England North West Film Strategy going to the next stage

Arts North West and the Northern Inland Regional Development Board are calling for expressions of interest for the position of Project Consultant to take the New England North West Film Strategy to the next stage.

The Strategy, now titled New England-North West Multi Media Skills and Data Warehousing Industry Engagement Program, is designed to encourage and cultivate the development of the Film and Television Industry in the New England North West region.

It has received funding from the NSW Department of State and Regional Development and the Australian Government's Regional Partnerships program. It has also attracted financial support from the New England Institute of TAFE and all of the local government areas across the region.

The funding will be used to develop a set of information resources that will promote the region to the film, television and multimedia industries. A database of locations, images, services and accommodation references will be developed and used to promote the region's filming opportunities and infrastructure to the film industry.

"This project will raise the profile of the area and its attributes within the film, television and multimedia industry," said Jack Ritchie, Regional Arts Development Officer at Arts North West.

"The New England North West boasts numerous and diverse locations both natural and built - from the mountains to the plains, heritage listed national parks to unique streetscapes. The region offers vibrant communities, interesting people and many other attractions for film, television and multimedia makers."

"This is a great opportunity for the region to boost its economy by attracting film, television and multimedia projects to the area. In turn, this has the potential to significantly impact on increased visitation through tourism," he said.

The Project Consultant will provide professional help to the Regional Coordination Committee in the development of a database of images and locations information suitable for attracting film, television and multimedia projects to the New England North West region.

Arts North West Regional Arts Board and the Northern Inland Regional Development Board with the support of New England Institute of TAFE and each of the region's local governments have developed this project.

For further information contact Jack Ritchie at Arts North West on 6732 4988 or artsnw@northnet.com.au

This project is supported by funding from the Australian Government under its Regional Partnerships Programme.



Australian Government

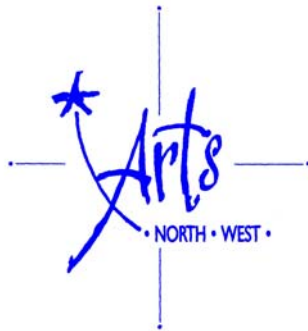
Department of Transport and Regional Services

This project has received funding support from the NSW Department of State and Regional Development



The Department of State and Regional Development

This project has been developed in collaboration between Arts North West Regional Arts Board and the Northern Inland Regional Development Board.



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